



General
Contractors

Message from WRL Superintendent, Darby Mullen

"Reputation is the Biggest Marketing Tool"

I have heard that you can have the best company in the world, and be the best at what you do, but if no one knows, how well will the company do? At my time since joining the WRL family, I have certainly found that WRL has what all great companies have in common: a great reputation. This, I believe, is developed in our day-to-day operations through our relationships with our partnered subcontractors, architects, and owners.

Certainly our reputation has been developed through the whole team's approach to our business and relationships. The Top Management, Project Administrators, Project Managers, Superintendents, Estimators, Marketing Department, Carpenters, and our Laborers all strive to pull off what seems impossible sometimes. It is inherent in WRL, and is absolutely non-negotiable in building and keeping our reputation. When we perform at this level, the result is future business, repeat clients, and additional projects through the reputation WRL has earned. I have heard so many times this year "WRL is everywhere! You guys have really become the go-to General Contractor in East Texas". This is a direct result in the company's dedication to meet scheduled deadlines while fostering new relationships, creating our priceless reputation. Any owner of any company will adamantly tell you, there is no amount of money the company can spend on marketing that will come close to a solid reputation. A reputation of quality, diligence, and commitment to follow through when we are hired cannot be bought at any price.

I write this in the middle of our hottest time of the year. Our schedules are tight, at a break-neck pace, and everyone on our team is pitching in to complete our commitments. It is difficult, exciting, stressful, and when finished, extremely rewarding. The result will ensure that our reputation will stand taller and stronger. Our reputation through our fulfilled commitments is our biggest tool for marketing. My response to the above statement, "You guys have really become the go-to GC ", is that we rely on exceeding our clients' expectations to reinforce our reputation and attract future business.



Darby Mullen

WRL Team Member Spotlight - Barry Clifton



Barry Clifton

1. Engage others and ask for input when coordinating and sequencing activities.
2. Plan. (With attention to detail!! adds Bob.)
3. Be stern, compassionate, decisive and open-minded-all at the same time.
4. Keep your eyes and ears open on your jobsite.
5. Keep track of EVERYTHING.
6. Learn to play the hand you're dealt.
7. Keep your word.
8. Be meticulous and start early.
9. Visualize.
10. Learn from your mistakes.
11. Try to be a good person, enjoy life, and watch NASCAR

These are the top eleven qualities of an effective Project Superintendent, which also describe our WRL Team Member in the Spotlight, **Barry Clifton**.

After 22 years in the construction industry (4 of those with WRL), Barry could possibly be working on the tightest schedules he has ever experienced on his projects for National Cardiovascular Partners. Currently, Barry is working in Bedford, Texas, on the renovation of a building to turn it into a cardiac cath lab that is ASC certified. This is Barry's 3rd project for NCP, which requires him to travel and live remotely for 3-4 months at a time. These projects have firm 90 day schedules with strict facility constraints, which creates constant pressure for all parties. Barry's calm disposition and patient nature play a huge part in helping these projects run smoothly.

Field Operations Manager, Jay Cashion, advocates, "Barry is a very dependable Superintendent. He gets along well with clients and subcontractors. He has the ability to solve problems as they come up and get things done on time and within budget. He will do whatever is put in front of him with little if any complaints. All around, Barry is an excellent employee. We are proud to have him on the WRL team."

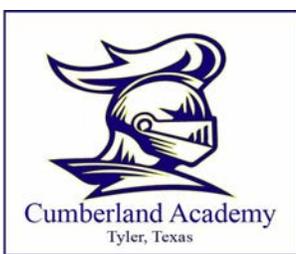
Featured Project - Fenton Nissan of Rockwall



"New one-story automotive dealership facility and automatic car wash building" does not begin to describe one of the largest Nissan dealerships in the country. The conference room has a large projection screen that lowers out of the ceiling, where Nissan management teams from all over the country will come for training. New car delivery has 3 high-speed overhead exterior doors that are motion-activated for entering and exiting. The service area has over 30 bays. Underway is a system to recognize customers as they pull into the service area, telling them, "Welcome back!" on the monitors. Two touch screen monitors were installed in the showroom to allow customers to build their own vehicle and look up parts and accessories. All exterior lighting is LED. You can visit this dealership in person at the SE corner of I-30 and John King Blvd. in Rockwall or online <http://www.rocknissan.com>.

We had the pleasure of working with BWA Architects of Dallas on this 81,000 square foot dealership. Our first project for Fenton was their new Honda dealership in Longview. We currently have two other Fenton dealerships in progress in Kansas and Missouri.

Upcoming Project - Cumberland Academy Elementary



WRL was recently awarded another project from Cumberland Academy. This Elementary School addition features 12,981 square feet of classrooms, offices, commons area and restrooms. Exterior features will include a new fenced playground, sidewalks, concrete paving and additional parking spaces at their Shiloh Road location. We will be working with LPA Inc. out of San Antonio on this CM at-Risk project. We completed the new **Cumberland Academy High School** on Paluxy Drive in 2015 and are grateful to soon be starting our 2nd project for them.

Cumberland Academy was transformed from a small private school established in 1996, into East Texas' first premier charter school in 1998. Since its inception, Cumberland has always sought to achieve the vision of its founders, Dr. and Mrs. James Cotton. This vision is to serve every student's unique and dynamic learning needs. Through small class sizes, innovative technology and passionate educators, all students have the opportunity to reach their maximum potential. They embrace and welcome all students.

Our Partners are Paramount - Bosworth & Associates



When it comes to our commercial and business insurance service, WRL relies on **Bosworth & Associates Insurance Agency** in Tyler, Texas. Established in Tyler in 1939, Bosworth & Associates is an independent insurance agency that takes pride on the flexibility and service principles that their agents embrace. Their customer service reflects a company that's in it for the long run, protecting every aspect of our interests. To see their teamwork in action, [click here](#).

Because of our relationship with our agent, WRL was given a unique opportunity to remodel the entire office for Bosworth & Associates. While their business had kept abreast with the industry changes, their building was in need of a spectacular boost to send them to the next level. Michael Bosworth expresses, "The professionalism, expertise, and innovativeness delivered by the entire WRL team is evident in the finished physical product of our building; this set the tone for the higher-level of performance we expect from our own staff every day. We are honored and forever appreciative to be part of the WRL portfolio." Comparably, we appreciate the team at Bosworth and Associates!

Community Involvement - Children's Miracle Network Hospitals



They say it takes a village to raise a child, but it also takes a village to save a child, and that is the mission of **Children's Miracle Network Hospitals**. This past spring, WRL was fortunate enough to be a sponsor for this life-saving village. We are incredibly grateful for the opportunity to partner with Children's Miracle Network Hospitals at CHRISTUS Trinity Mother Frances for two of their signature events: *Miracles Begin With*

You!, and the *Tyler Rose City Miracle Run*. 100% of the money CMNH at CHRISTUS TMF raises stays right here in East Texas to bring health and hope to the kids in our community.

In January, CMN honored two exceptional pediatric caregivers at *Miracles Begin with You!*, Dr. Brenda Morris and Bonnie Tincher, MSN. Dr. Morris is the Medical Director of the Level III Neonatal Intensive Care Unit at Mother Frances Hospital. Under her guidance, the NICU at Mother Frances admits over 400 babies

born too sick or too soon, many of whom are transported from hospitals throughout the region. Bonnie Tincher is a Clinical Nurse Specialist who skillfully cares for mothers-to-be who are experiencing high risk pregnancies and delicately sees families through the birth of their children.

When the weather warmed up, Children's Miracle Network Hospitals hosted the third annual *Tyler Rose City Miracle Run* to exceptional results! Nearly 400 runners braved looming thunderstorms to run through Rose Rudman Park and help make miracles for local kids. WRL's trademark blue was visible along the race course helping encourage runners to finish strong. WRL was elated to be part of both events.

Projects in Progress at WRL

<p>Longview ISD - Montessori Pre-K & K</p> <p><i>Architect:</i> Huckabee</p>	<p>Marshall ISD - Price T. Young Elementary</p> <p><i>Architect:</i> Huckabee</p>	<p>NCP - Cardiac Cath Labs Beaumont, Mid-Cities, Plano</p> <p><i>Architect:</i> Fitzpatrick Architects</p>
---	--	---

<p>Precision Spine Care Tyler</p> <p><i>Architect:</i> Fitzpatrick Architects</p>	<p>Sleep Medicine Institute of Texas</p> <p><i>Architect:</i> Fitzpatrick Architects</p>	<p>Tyler ISD - Aquatic Center</p> <p><i>Architect:</i> Corgan</p>
--	---	--

<p>Mother Frances South Tyler Hospital</p> <p><i>Architect:</i> Philo Wilke Architects</p>	<p>Northeast Texas Community College</p> <p><i>Architect:</i> Corgan</p>	<p>Herrington-Ornelas HealthPark</p> <p><i>Architect:</i> Eubanks Harris Roberts Craig</p>
---	---	---

<p>Bullard ISD 2015 Bond Program</p> <p><i>Architect:</i> Eubanks Harris Roberts Craig</p>	<p>Texas Bank & Trust Canton</p> <p><i>Architect:</i> Polk Stanley Wilcox Architects</p>	<p>Fenton Nissan - Tiffany Springs Kansas City Shop & Car Wash</p> <p><i>Architect:</i> Davidson Architects</p>
---	---	--

<p>All Saints Episcopal School Lower Campus Renovations</p> <p><i>Architect:</i> Fitzpatrick Architects</p>	<p>Fenton - The Legends Nissan Dealership Kansas City</p> <p><i>Architect:</i> BWA</p>	Empty cell
--	---	------------

WRL Custom Homes - Client Testimonials

I can't say enough good things about working with WRL Custom Homes and Bob Bonner. We built a 5000 square foot "barndominium" over the last year with a wonderful living area and we have been extremely

pleased. It was so nice working with someone that is knowledgeable and easy to work with. Bob has a multitude of experiences and does a great job anticipating problems and putting together a schedule of people to be on the job. He knows and has access to so many subs that are all superb.

If you have an idea and want someone to make it become a reality, Bob Bonner is the one who can bring it to life. He is very innovative and creative and stays current on building trends. Our relationship with WRL was excellent through out the entire process. They are very particular about giving you the finished product you want. I highly recommend WRL Custom Homes for a superior finished product and wonderful experience in the process. ~Stuart

When I got the *dreaded* call from my neighbor saying "I'm not sure, but you shouldn't have water coming out your garage doors, should you?" I was in Dallas and the home flooding was our weekend home in Eagle's Bluff Golf Community in Bullard, Texas.

What to Do? I had to call someone I trusted since I was out of town. I was lucky enough to know WRL General Contractors and Bob Bonner @ WRL Custom Homes. Bob Bonner took it from there. He put together his team of craftsmen and subcontractors. They handled everything from A to Z and guided me through the process. WRL Custom Homes made it a seamless process from disaster to full restoration. We were very satisfied with the assistance and attention to detail WRL Custom Homes gave us.

We would recommend WRL Custom Homes to everyone for New Home construction and remodel.
~Johnny

[Click here to see WRL Custom Homes project photos.](#)

CONGRATULATIONS TO...

New Project Superintendents: **Chris Martineau, Bobby Ogden, Ernie Williams, Timothy Wilson**

UT Tyler College Grads: **Ryan Bolen, David Salinas, Dylan Welch**

New Field Engineers: **David Salinas, Dylan Welch**

New Project Administrator: **Chelbie Bonnell**

Newlywed: **Chelbie Bonnell**

Expecting: **Chelbie Bonnell**

Expecting a baby boy: **Josh Coburn**

Expecting another daughter: **Mark White**

Expecting his 5th grandchild: **Ernie Williams**

First-time Grandpa to Walker Haden Smith: **Kenneth Kennedy**

Third Quarter Birthdays and Work Anniversaries

BIRTHDAYS

July

7/4 Refugio Viramontes

7/12 Darryl Detten

7/25 Christopher Palmer

7/31 Ryan Bolen

August

8/2 Clayton Detten

ANNIVERSARIES

July

Steve Hickey - 10 years

Steve Dunn - 1 year

Mitchell Gibson - 1 year

August

Carolyn Lively - 20 years

Paul Pardue - 16 years

8/26 Charles Davenport

Brent Bishop - 5 years
Christopher Palmer - 5 years
Darby Mullen - 2 years

September

9/15 Jennifer Bonnell
9/15 Rene Viramontes
9/27 Shaun Wood

September

Clayton Detten - 1 year

Sincerely,

Catherine Nussbaum
Business Development Manager
WRL General Contractors
[Website](#)

Like us on **Facebook** 

View our profile on **LinkedIn** 

FORWARD TO A FRIEND 

Copyright © 20XX. All Rights Reserved.